


## HIGHLIGHTS

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| Fleet equipped with Starlink | **100%** |
| Starlink peak symmetrical throughput | **10 Gbps** |
| Wi-Fi speed improvements vs. legacy systems | **6X** |

" Royal Caribbean Group's mission is to deliver the best vacations responsibly and signing a fleet-wide agreement - the **largest public deployment of Starlink** high-speed internet in the travel industry to date - demonstrates our commitment to that mission.

**Starlink is a superior technology** at sea providing better coverage, faster performance, and lower operational costs."

**Jason Liberty, Royal Caribbean Group Chairman & Chief Executive Officer**

## BACKGROUND

Royal Caribbean Group operates a global fleet of 69 ships calling on over 1,000 destinations across all seven continents. Historically, maritime internet was one of the industry's primary friction points for travelers, relying on legacy satellites that suffered from high latency, limited bandwidth, and frequent signal drops in remote polar or mid-ocean regions.

As guest expectations shifted toward high-bandwidth activities like live streaming, video conferencing, and online gaming, Royal Caribbean identified a critical need for a consistent and reliable experience across its entire global footprint.

## OUR SOLUTION

In 2022, Royal Caribbean Group became the first company in the cruise industry to sign a fleet-wide agreement with SpaceX to implement Starlink. This implementation utilizes Starlink's low-Earth orbit constellation to deliver high-speed, low-latency connectivity that has a lower operational cost per Gbps than traditional satellite service.

The collaboration reached a new milestone in 2025 with the installation of the Starlink Community Gateway on Royal Caribbean's Star of the Seas, delivering unprecedented 10 Gbps symmetrical throughput - the fastest satellite internet ever deployed on a commercial vessel.

This solution provides seamless connectivity, allowing thousands of guests to stream and work simultaneously while providing crew members with a reliable link to home.

## KEY BENEFITS

**01** Industry-leading connectivity for land-like experiences, including streaming and lag-free video calls

**02** Allows a real-time digital ecosystem to function for crew operations as well as guest onboard booking through the mobile app

**03** Provides crew with reliable, high-speed connectivity for training and staying connected with family

**04** Eliminates traditional dead zones in remote areas including the Arctic and Antarctic, ensuring consistent uptime